

# Voices of Bradfield

Be Heard, Be Represented



## About Voices of Bradfield

Voices of Bradfield was formally established in April 2021, with the objective of supporting a candidate for the Federal House of Representatives in the electorate of Bradfield who:

- is not a member of the Australian Labor Party, the Liberal Party, the Greens, or any other federally constituted political party;
- accepts the reality and science of climate change and recognises the need for urgent action;
- believes in the values of democracy, transparency, diversity and integrity; and
- will represent Bradfield with honesty, courage and respect for all.

Source: Voices of Bradfield Inc Constitution (2021) – subclause 2(2)

## The Listening Project Survey

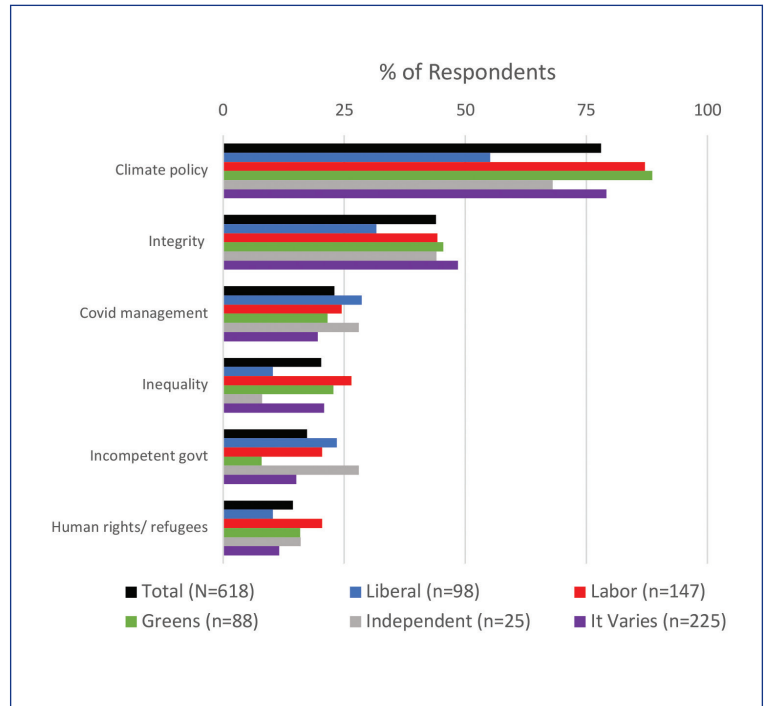
The survey was designed to be relatively brief (8-10 minutes) but comprehensive enough to get a 'temperature check' of the Bradfield electorate regarding how well residents feel the Federal Government has handled major issues. Open-ended questions allowed respondents to reveal their thoughts on the state of politics and Australia's democracy more generally. The survey provided a rare moment for reflection and expression simultaneously and the results are compelling.

The survey was made available from July 7th 2021 through to January 31st 2022 to interested respondents through a variety of means, including via the Voices of Bradfield and Listening Project websites, Voices of Bradfield periodic newsletters, letterbox flyers, and through word of mouth at meet-and-greet and other social events.

Over 900 people responded, ultimately 618 Bradfield residents from across all age ranges, education levels, and voting histories making their views known through the survey. And they certainly made their voices heard:

# Top 3 Concerns

- 77% of respondents (including 55% of Liberal voters) identified a lack of climate policy as a top concern
- Lack of integrity in politics was the second most common concern across each voting group – identified by 44% of respondents overall
- Poor management of the COVID-19 pandemic (23%) and inequality (20%) were the next most identified concerns



Liberal voters were slightly more concerned with housing affordability (18%), the economy (12%), and foreign policy (15%) than other voters (11%, 8%, and 6%)

## Bradfield residents think the Morrison Government is out of touch with modern Australian Values

*"I'm not very political but I have a pretty strong compass of what's right and wrong. And things are not right."*

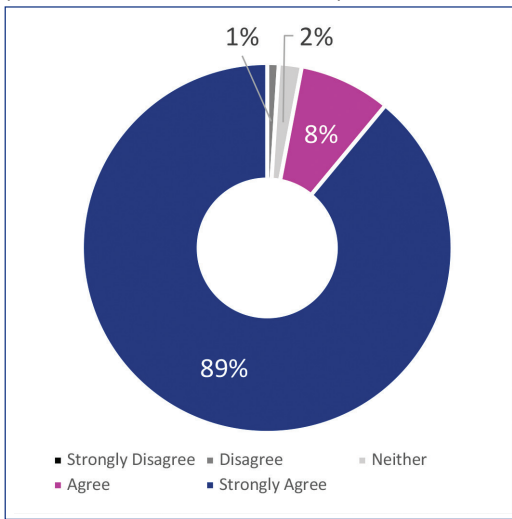
Holly G, Corporate Consultant and Mother of 3

*"I've voted Liberal my whole life. But my party's moved to the right and they no longer reflect my values."*

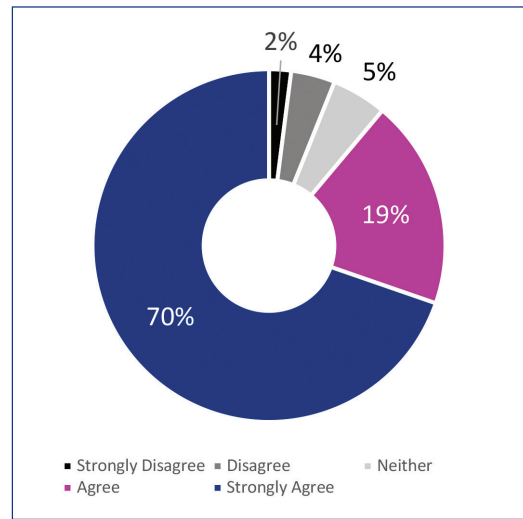
David P, Lifetime Liberal voter, retired banker.

# Responses to Issues

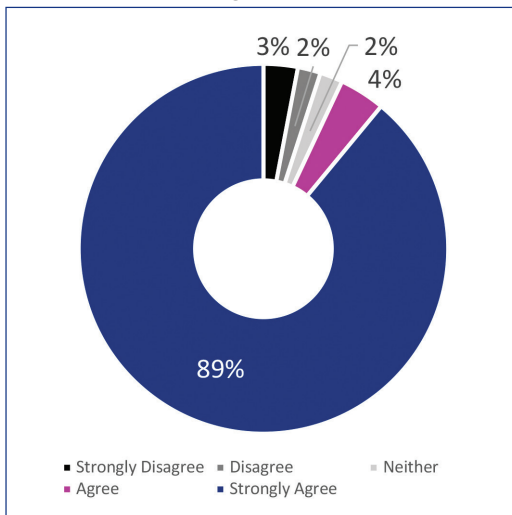
97% think that Australia should have a strong and independent Federal Anti-Corruption Commission



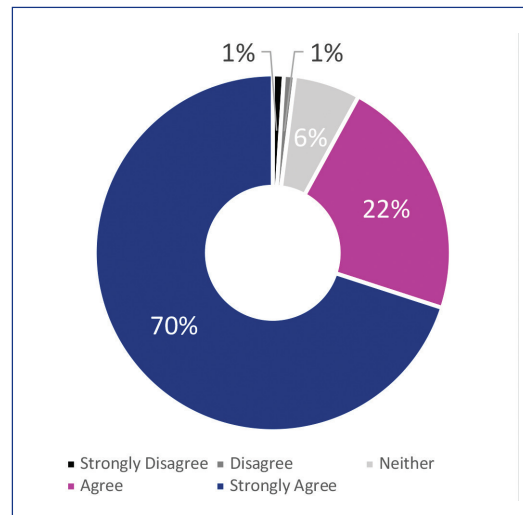
89% think the Federal Government has not demonstrated sufficient leadership in the COVID pandemic



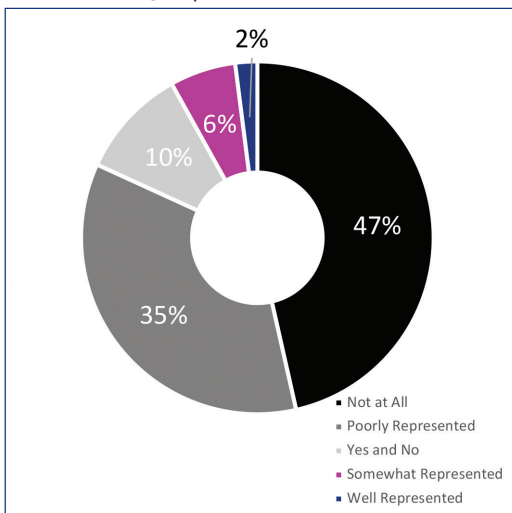
93% agree that global warming is a serious and pressing problem. We should begin taking steps now, even if this involves significant costs



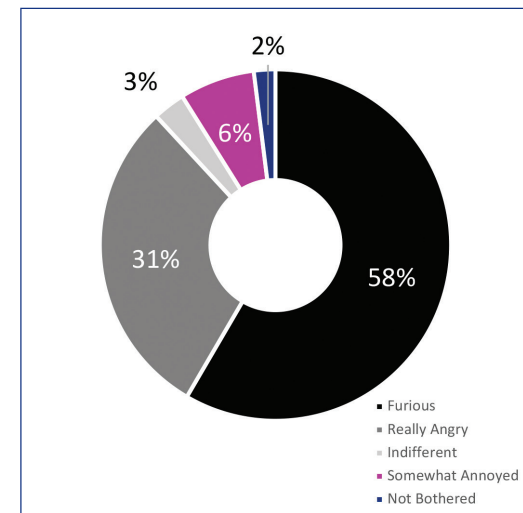
92% think that women's rights and safety need to be better funded & prioritized



82% (including 68% of Liberal voters) feel they are not being listened to by our Federal MP and their voice is not being represented in Canberra



89% are strongly concerned about "pork barrelling" by the Federal Government



# Nicolette Boele

## Bradfield's Community Independent Representative

With decades of experience in capital markets, clean energy, climate policy and human rights, Nicolette will prioritise the following major concerns:

### CLIMATE

She will support Zali Steggall's climate bill, which stipulates a 60% emissions reduction on 2005 levels by 2030. She will act on the opportunities that global decarbonisation presents to Australia and will be an experienced voice in the development of this new and innovative economy.

### INTEGRITY

She will demand a Federal ICAC along the lines of Helen Haines' Bill, however this will only be a start as further practical reforms are necessary, for example, developing non-political criteria for federal government appointments, such as to the ABC, Australia Post and Administrative Appeals Tribunal.

### INEQUALITY

She will implement recommendations from the Jenkins Review to address inequality and systemic bias in the treatment of women, as well as acting in other arenas where inequality is enabled and perpetuated, such as housing affordability, which she recognises as one of the major economic, social and ethical issues of our time.

**Through her breadth of knowledge, life experience and inclusive, compassionate nature, Nicolette will provide a new style of leadership, which the survey shows the electorate is ready for.**



How  
Bradfield  
can make  
history



**Bradfield is ready  
for change.**

**Be part of history**

**Vote 1 Nicolette Boele**

Authorised by Dr Samantha Graham, Voices of Bradfield Inc, 16 Normanhurst Rd, Normanhurst, 2076, NSW. # INC2100484.